

Anti Fraud Initiative North America Agenda

11-12 October, 2010

Monday 11 October

- 8:30 Welcome
- 9:00 Lessons from Overseas
Bo van Elzakker, Beate Huber, Jochen Neuendorf
- 10:30 Break
- 10:50 The North American Situation
Robert Simmons
- 12:00 Lunch
- 13:15 Stakeholder Panel Discussion
Chris Roland, Jim Pierce, John Foster
- 14:00 Small Group Sessions
Topics include:
- Situation Assessment: Examples of Fraud & Their Effect on the Industry
 - A Buyer's Self Assessment: Most Risky Products, Origins & Indicators
 - Exclusions, Exemptions and Loopholes in the NOP
- 16:45 Plenary Feedback Session
- 17:30 Adjourn for the Evening

Tuesday 12 October

- 8:30 Review and Announcements
- 8:45 Investigation of Asset Misappropriation Schemes
Michael Sumner
- 9:15 Sherlock Program
Ken Commins
- 10:15 Break
- 10:35 Miles McEvoy, USDA
- 12:00 Lunch
- 13:15 Small Group Session
Topics include:
- The Sherlock Program
 - Investigation of Asset Misappropriation Schemes
 - Risk Based Management
 - Residue, Isotope and Other Testing: Potentials, Cost, Limitations & Pitfalls
- 16:00 Plenary Feedback Session
- 17:30 Adjourn

Speakers (Scheduled to Participate)

- Ken Commins, Executive Director, International Organic Accreditation Service, Dickinson, North Dakota
- John Foster, Senior Manger-Quality, Food Safety & Organic Integrity, Earthbound Farm, San Juan Bautista, CA
- Beate Huber, Head of Development and Cooperation, Research Institute of Organic Agriculture, Switzerland
- Dr. Jochen Neuendorf, GfRS Society for Resource Conservation, Germany
- Jim Pierce, Global Certification Program Manager, Oregon Tilth, La Farge, WI
- Chris Rolland, Grocery Manager, French Broad Food Cooperative, Asheville, North Carolina
- Robynn Shrader, CEO, National Cooperative Grocers Association, Iowa City, IA
- Robert Simmons, Senior Partner, International Certification Services, Medina, ND
- Michael Sumner, Partner, Sustainable Business Services, Minneapolis, MN
- Bo van Elzakker, Managing Director Tropical Agriculture, Louis Bolk Institute, The Netherlands

Anti Fraud Initiative (AFI) North America is a continuation of discussions on the topic of fraud in the organic marketplace which have been taking place in Europe under the AFI banner for over three years.

To register, go to: www.regonline.com/afina

For additional information, contact:

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