



From a strong certification body to a supportive legal framework: complex Swiss engagement for organic market development in Ukraine

Swiss Cooperation Strategy for Ukraine 2015 – 2018

- **Four priority domains of intervention:**
 - Governance and Peacebuilding (SDC & HSD)
 - Health (SDC)
 - Sustainable Energy Management and Urban Development (SECO)
 - **Sustainable Economic Development (SECO)**
- Overall budget for 2015-2018: **CHF 100 million**
- Focus in Sustainable Economic Development:

“Supporting **SMEs (skills, quality standards, access to finance, access to markets)**, in particular in the **agribusiness sector including organic agriculture**”



Swiss engagement in organic and results achieved in Ukraine

■ First Swiss intervention:

- SDC funded project in 2003-2010 with focus on **association development**, vocational education and **organic curriculum, consumer awareness**

■ Current “organic” portfolio:

- **Organic Market Development , Phase 2, 2012-2016**, CHF 5.0 mln, FIBL – support of dairy and cereals, support of service providers, policy dialog

- **Consolidation Fund for Certification Bodies, 2014-2017**, CHF 1.6 mln (regional budget), FIBL – supporting sustainability of certification agencies

■ Results:

- Growing **domestic market with over 300 local products**

- Ukrainian producers enabled to **export to new markets** – export of organic products increased by 4 times between 2012 and 2015

- Strong **professional certification body** recognized by EU

- Ukraine is **top 20 world organic producers** with 393'400 ha

- Organic agriculture is **in national priorities 2015-2020 with fixed legislature**

Swiss engagement in organic

Still a long way to go in Ukraine:

Lessons learnt:

- Organic market in Ukraine is still in a not enough matured condition with a number of challenges including lack of state financial support, changing legislature (not clear status with accreditation of organic certification bodies), confusing labelling, not reliable data
- Organic stakeholders including certification bodies are not consolidated into one voice
- Organic fraud is not fully recognized as a “biggest enemy” killing sector’s potential for both domestic and external markets





**THANK YOU FOR YOUR
ATTENTION!**

